

PR Newswire



Dallas, Texas
Wednesday, May 5, 2004

[Customize](#) | [Make This Your Home Page](#) | [E-mail Newsletters](#) | [MySpecialsDirect](#) | [Subscribe to DMN](#)

[News/Home](#)

[Local](#)

[SportsDay](#)

[Business & Technology](#)

[Arts & Entertainment](#)

[GuideLive](#)

[Texas Living](#)

[Opinion](#)

[Weather](#)

[Classifieds](#)

[Texas/Southwest](#)

[Washington](#)

[Elections 2004](#)

[Nation](#)

[World](#)

[Education](#)

[Health/Science](#)

[Obituaries](#)

[Religion](#)

[Travel](#)

[Break Room](#)

Press release distributed by PR Newswire

BooksByBookends: First In-Bookstore Print-On-Demand Self-Publishing System

[Arts & Entertainment](#)

Books RIDGEWOOD, N.J., May 5 /PRNewswire/ -- BooksByBookends, a new self-publishing print-on-demand service -- the first in-store print-on-demand service in the United States -- is being offered at a leading independent bookstore in Ridgewood, N.J. Authors can walk in with a manuscript on a disk or email it, and BooksByBookends will print the book on site, on the spot -- a trade paperback, perfect-bound, with a cover of the author's own design.

BooksByBookends also allows customers to pick from a list of classic books -- Twain, Dickens, Shakespeare, and many more -- and have the book printed on site within a day or two, and sometimes within an hour or two.

Bookends owner Walter Boyer said BooksByBookends is part of a tradition of providing new and better services for readers and writers. "We see digital on-site, on-demand publishing as the wave of the future," Boyer said.

"Bookends has always been known for its author signings -- more than 100 are scheduled again this year -- and this new service allows us to help more writers become published authors." BooksByBookends is based on patented print-on-demand technology developed by Vincent Celorio, a Mexican-American inventor and print-shop entrepreneur whose company, InstaBook Corp., is based in Gainesville, Fla.

Prices start at \$150 for 10 books and go down on a per-book basis for subsequent orders. Additional services by BooksByBookends include formatting,

ClassifiedCenter

Search local ads and more!

[autocenter](#)

[jobcenter](#)

[Find a car](#)
[Find a dealer](#)

[Job seekers](#)
[Employers](#)

[homecenter](#)

[and...](#)

[For Sale](#)
[New Homes](#)
[Apartments.com](#)
[For Rent](#)

[Place an Ad](#)
[DatingCenter](#)
[TicketCenter](#)
[Classified](#)
[Main Menu](#)

Advertising

- [Pets](#)
- [Photography](#)
- [Special Reports](#)
- [Columnists](#)
- [Automotive](#)
- [Lottery](#)
- [Corrections](#)



- [Subscriber Services](#)
- [Newspaper Ads](#)
- [Submit Announcements](#)
- [DMN Front Page Stories](#)
- [DMN Story Archive](#)
- [Obituary Archive](#)

editing, publishing consulting, copyright and ISBN registration, cover design and more. Boyer said that books published through BooksByBookends may be offered for sale on the shelves of Bookends like any other book, but with higher royalties for authors.

Boyer said the "digital bookstore" aspect of BooksByBookends is an especially valuable service to readers because it allows almost instant access to thousands of books that aren't on the shelves but can be downloaded and printed in the shop. "If you want a copy of a classic that we don't have, or you don't want to pay for a fancy edition, we can print it for you relatively inexpensively," Boyer said. "You want your name on the cover of your personal edition of a classic? We can do that."

Walter Boyer and Victor Celorio will host a launch/demo at Bookends, Ridgewood, N.J., 6-8 p.m., Thursday May 6.



Ads by Google

[New Jersey DWI Defense](#)
 Fight for your license and freedom! A DWI can have serious outcomes.
nj-dmv-dwi.com

[NJ DWI & DUI Attorney](#)
 DWI, DUI, and Breathalyzer Refusal 20 Years Municipal Court Experience
www.randolphwolf.com

[Charged With NJ DWI?](#)
 Aggressive NJ DWI Defense Lawyer Gregory M. Marootian, Esq.
www.njdwidefense.com

[Buy or Sell your home](#)
 Free Market Analysis- Find an Agent Research Towns in New Jersey
www.gardenstatehome.com

[Bergen County Homes](#)
 Search the Local MLS Easily Find a Home and a Realtor®, aff.
www.ViewHousesForSale.com

Table of Contents

News

City-by-City
Collin County
Education
Elections 2004
Health/Science
Local
Nation
Texas/Southwest
Washington
World

Business/Technology

Business/Technology
Personal Finance
Personal Technology
Scott Burns
Stocks/Quotes
Technology

SportsDay

SportsDay
High Schools
Colleges
Cowboys/NFL
Golf
Mavericks/NBA
Rangers/MLB
Soccer
Stars/NHL
Other Sports
Columnists

Texas Living

Texas Living
Consejos
Fashion
Food/Recipes
High Profile
House/Garden

Arts/Entertainment

Arts/Entertainment
Books
Overnight/Reviews
TV Listings
Video Games

Special Interests

Automotive
Break Room
Obituaries
Opinion
Pets
Photography
Religion
Traffic
Travel
Weather

Other Features

Can't Find It?
Columnists
E-cards
Forums
Lottery
Newsletters
Desktop News
Special Reports

The Dallas Morning News

Subscriber Services
The Front Page (.pdf)
DMN Front Page Stories
Newspaper Ads
Submit An Announcement
Advertise With Us
DMN Story Archive
Obituary Archive
Jobs
Internships

Related Sites

AIDiaTX.com
Community
DentonRC
DiscoverDFW
GuideLive
Quick
TXCN
WFAA
Texas Almanac

Premium Site

CowboysPlus.com

Marketplace

Shop Our Store
My-NetLink ISP

[Help Center](#) | [Contact Us](#) | [Terms of Service](#) | [Privacy](#) | [Advertising](#) | [Site Map](#) | [About Us](#)

© 2004 Belo Interactive Inc.