

FILBERT PUBLISHING

Maury and Beth Erickson Testimonial:

The thing we hated about the latest POD technology is that all the books tend to look so very similar. It's tough to establish a "personality" as a publishing company when we had to abide by the stringent layout guidelines most POD printers demand.

That's why InstaBook is so exciting.

This machine gives us the flexibility we wanted to produce unique and high quality books. The cover designs and inside text (you can have unlimited illustrations inside your book using the InstaBook machine!) are limited only by your imagination and design skills. Plus it's easy to run and effortless to master.

We were making books within minutes after they set up the InstaBook machine. We were making *incredible*-looking books later that day.

What I didn't expect, however, was that InstaBook includes EVERYTHING we needed to not only print books, but to become a full fledged publishing company as well. They included software to effortlessly format the book text, software make bar codes, software to easily calculate how thick the spine should be. They thought of everything... !

Whether you're a publisher, bookstore owner, or a self publisher, the InstaBook machine will give you everything to produce unique, professional book that is indistinguishable (quality-wise) from anything you'd find in a bookstore.

InstaBook more than exceeded our expectations.

Sincerely,

Maury and Beth Erickson
FilbertPublishing.com